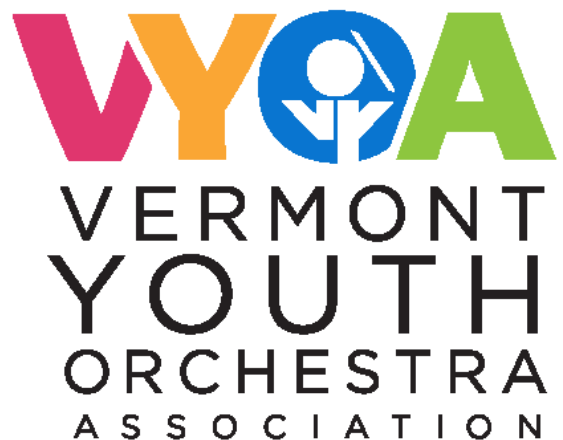




DEVELOPING YOUNG PEOPLE

as artists, citizens,
and leaders.



Elley-Long Music Center
223 Ethan Allen Avenue
Colchester, VT 05446
(802) 655-5030
info@vyo.org
www.vyo.org



WHO WE ARE

We're a non-profit that was started by a group of parents looking to give young people more music opportunities. Now in its 57th season, the VYOA is a well-established music education staple. Every year we award \$40,000 in financial aid scholarships, partner with underfunded schools, and extend our branches throughout VT, ensuring that every child who wants to experience music can.





OUR ENSEMBLES



Photo by: Keith MacDonald Photography

The heart of our organization, each ensemble represents a unique group of students, instruments, and journeys.

VT YOUTH ORCHESTRA (VYO)

VYOA's advanced flagship orchestra, conducted by our Music Director, Mark Alpizar.

VT YOUTH PHILHARMONIA (VYP)

Our intermediate full orchestra.

VT YOUTH STRINGS (VYS)

Our youngest string orchestra.

PRESTO

An introduction to ensemble playing for beginning string students.

DA CAPO

An intermediate ensemble group for brass + woodwind students.



STANDING OVATION

VYOA FULL ORGANIZATION
SEASON SPONSOR

11 concerts, 7 concert dates
\$10,000.00

CONCERT MASTER

VYO SEASON SPONSOR

3 livestream concerts, 3 concert
dates, \$5,000.00

SEASON SPONSOR BENEFITS

- Full Page Linked Color Program Ad (Half Page for Strike A Chord sponsors)
- Standalone logo in pre-show slideshow
- Acknowledgment in all press releases & RETN ads
- Acknowledgment in WCAX ads (exclusive to Standing Ovation and Concert Master sponsors)
- Verbal acknowledgement from the stage
- Linked logo in all event e-blasts and newsletters to our 4,000+ subscribers
- Linked logo on VYOA website homepage for the duration of the season
- Social media shout-outs to our 2,000+ subscribers



Photo by: Arielle Thomas

SPONSORSHIP PACKAGES FOR EVERY LEVEL

STRIKE A CHORD

VYS & VYP SEASON SPONSOR

4 concerts, 3 concert dates,
\$2,000.00

BELLS & WHISTLES

DA CAPO & PRESTO SEASON
SPONSOR

4 concerts, 3 concert dates,
\$750.00

SOLO DEBUT

SINGLE CONCERT SPONSOR

VYO: \$1,500.00
VYS & VYP: \$500.00

CONCERT SPONSOR BENEFITS

- Acknowledgment in RETN ads
- Logo on program insert
- Grouped logo in pre-show slideshow
- Linked logo in all event e-blasts and newsletters to our 4,000+ subscribers
- Social media shoutouts to our 2,000+ subscribers



**SPONSORS ARE
INVESTORS IN
THE NEXT
GENERATION.**

WHAT OUR STUDENTS SAY

"The lifelong love of music I've developed at the VYOA is paired with lifelong friendships."

- Sophie, VYO alumna

"The VYOA has provided a safe and warm community for me to express myself. It has truly changed my life."

-Anna, VYO alumna



**READY TO
CONNECT?**

DROP ME AN EMAIL

Avery MacDonald

Marketing & Development Coordinator

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